

**Klondike Visitors Association**

**Date:** July 7, 2021

**Attendees:**

- KVA: Ricky Mawunganidze
- DRPC: Char Luscombe and Tim Sellars

**Notes:**

- KVA's mandate includes development of tourism assets, destination marketing, operation of attractions and presentation of special events that increase visitation and add to the quality of life in the community.
- KVA has 103 members.
- They have an interest in ensuring Dawson is easily accessible to tourists
  - Particularly interested in how subregional planning could affect this
- KVA would like to have an opportunity for a tourism-focused discussion of the Draft Plan, particularly around SMA designations
- KVA would also like to participate in Yukon River planning.
- What is the impact of the plan on surface use?
- How does the current process inform subregional planning? Interested to know what Parties will be involved
- Best time for engaging the tourism industry will be September/October